
MINUTES of the COMMUNICATION AND EVENTS COMMITTEE MEETING OF STANLEY TOWN COUNCIL

Held at Stanley Civic Hall, Front Street, Stanley on Tuesday 29th September 2015 at 6.30pm

PRESENT: Cllr D Mills* Cllr M Wilkinson Cllr L Marshall Cllr C Bell
Cllr D Tully Cllr R Harrison Cllr D McMahon Cllr J Nicholson
Cllr W Nixon

*Chairman

OFFICERS: Alan Shaw (Town Clerk)
Nicola James (PA to the Town Clerk)

IN ATTENDANCE: Cllr R Ferris, 5 members of the public

CEC.43-15 APOLOGIES

None.

CEC.44-15 DECLARATIONS OF INTEREST

Cllr C Bell declared her interest as a member of Stanley Traders.

CEC.45-15 PROCEDURAL AND APPROPRIATE ANNOUNCEMENTS FROM THE CHAIRMAN

None.

CEC.46-15 PUBLIC PARTICIPATION

The Chairman noted that members of the public in attendance were open to contribute to the meeting during the review of music festival events.

CEC.47-15 CONFIRMATION OF MINUTES

It was proposed by Cllr W Nixon, seconded by Cllr R Harrison and **RESOLVED** that the Committee approve the minutes of the Communication and Events Committee meeting held on 8th September 2015.

CEC.48-15 REVIEW OF MUSIC FESTIVAL EVENTS

Cllr L Marshall noted that she had not received any emails from the office in relation to the festival of music events. The Clerk noted that this was due to IT issues and that this will no longer be a problem.

Buskers – it was noted all round that the buskers did a fantastic job, especially Chloe who stood out.

Pubs & Clubs – members noted that the pubs did not advertise that STC were funding their performers, as requested. This could be easily rectified next time by providing the pubs with a blank poster with STC branding. Brilliant feedback was received from the South Causey Inn.

Karaoke – it was agreed that the lack of publicity for this event led to low attendance figures. 1 night clashed with an event at the bowls, 1 night clashed with an event at Montys. Cllr L Marshall requested bar profit to be provided for this event. The Clerk noted that making a profit during the festival of music was not the aim. The figures provided for this committee to discuss were just to show the scale of each event. If this event was to return, there would need to be some changes.

Fringe Poetry Day – Kevin Reay thanked STC for their contribution to this event. There was good attendance, at least 50-80 people. There was great feedback from the audience and the performers, and there are plans to hold this event again.

2nd Wind – This event was poorly attended however better advertising is needed in future.

Fool's Gold – Steve Robson from Fool's Gold thanked STC for allowing these shows to happen. He noted that they really enjoyed it, as did everyone who attended.

Joan Smith – Joan thanked STC for the opportunity. She really enjoyed visiting the care homes and entertaining the residents. She had a full house at most of the homes and entertained at least 200 people.

Alice's Party in the Park – Cllr M Wilkinson noted that the event went well. There were over 300 people there, and it was suggested that the event be ticketed next time to monitor how much food was being given out. Cllr L Marshall requested that if this goes ahead again, that SAG approval be sought. She also requested that schools be involved.

Tea in the Park – Cllr D Mills noted that this was a fantastic event but it was not well attended. Next time costs could be reduced with plenty planning. There is lots of want for this type of event in Stanley.

Blues Event – Cllr D McMahon noted that this event went well and was well received. The Town Clerk noted 1 legal issue, that the term 'Stanley Blues Festival' was a registered trademark. Cllr L Marshall noted that there were no STC banners at the event. STC need to order more and ensure they are at all events. 2483 people attended.

Kids Films at the Civic Hall – 387 attended Frozen, 115 attended Maleficent, and 129 attended Paddington.

Outdoor Cinema – it was a shame that licences couldn't be obtained in time and this had to be cancelled.

Members agreed to consider the comments made and come back to the next meeting to discuss ideas for 2016-17.

CEC.49-15 DATE, TIME AND VENUE OF NEXT MEETING

Tuesday 13th October 2015, 6.30pm, Stanley Civic Hall