

MINUTES of the COMMUNICATION AND EVENTS COMMITTEE MEETING OF STANLEY TOWN COUNCIL held at Stanley Civic Hall, Front Street, Stanley on Tuesday 19th January 2016 at 6.30pm

PRESENT: Cllr D Mills* Cllr M Wilkinson Cllr D Tully Cllr R Harrison
 Cllr J Nicholson Cllr W Nixon Cllr D McMahon

*Chairman

OFFICERS: Alan Shaw (Town Clerk)
 Nicola James (PA to the Town Clerk)
 Brian Hall (Community Services Officer)

IN ATTENDANCE: 1 member of the public, Cllr Geoff Graham

475 APOLOGIES

Apologies received from Cllrs C Bell and L Marshall were accepted by the Committee.

476 DECLARATIONS OF INTEREST

Cllr D Mills declared a non-pecuniary interest in Stanley Fringe and Moria Con.

Cllr D McMahon declared a non-pecuniary interest in Moria Con.

477 PROCEDURAL AND APPROPRIATE ANNOUNCEMENTS FROM THE CHAIRMAN

The Clerk noted that Cllr Ron Harrison was recording the meeting.

478 PUBLIC PARTICIPATION

The Chairman noted that members of the public in attendance were open to contribute to the meeting. There were no written questions submitted prior to the meeting and no questions from the public in attendance.

479 CONFIRMATION OF MINUTES

It was **RESOLVED** that the committee approve the amended minutes of the meeting held on 8th December 2015.

480

WORKING GROUP PROPOSALS

Brass Festival – The first meeting on the Brass Festival will be on 25th January. The Committee will be updated at the February meeting.

Cycling Event – Brian Hall updated members following his meeting with Ed Tutty. It was proposed by Cllr R Harrison, seconded by Cllr B Nixon and **RECOMMENDED** that the Cycling Event be granted a £5000 budget.

Family Fun Days – It was agreed that the meetings for Family Fun Days and Play in the Park Days were confused as to the focus of the events. Family Fun Days will be brought to Members at the Committee meeting on 9th February as an agenda item.

Play in the Park Days – Members agreed that the working group needs to refocus and prepare a report for the next committee meeting on the 9th February. The Play in the Park Days should be different to anything that Community Organisations do at the minute, such as laser tag, zorbing, environmental activities, climbing walls etc.

Armed Forces Day – Brian Hall noted his report to members. It was agreed that the requested budget for £5000 be granted. This will come from an underspend in the Cycling Event budget and the Family Fun Days budget.

Community Magazine – The Clerk noted that all houses with DH9 post codes should receive the magazine by the end of the week. We have received responses to the photo competition already and 1 person has already requested to contribute to the next edition.

Community Consultation – The Clerk noted that this was launched on the internet on Friday 15th January. We have had 92 responses so far. There are consultation event dates booked, which can be viewed on the STC website. Years 8, 9 and 10 at NDA and Tanfield School will be given access to the survey during school hours to complete if they wish.

Stanley Fringe – Cllr D Mills noted that this event is progressing well and exhibition spaces have been booked.

Moria Con 2 – Cllr D Mills noted that days have been booked with the Civic Hall. The market stalls have to be in the Louisa Centre this year as last year was up to capacity and there should be more attending this year.

481

THOMAS TALLENTIRE MEDALS

Members unanimously **RESOLVED** to pledge £450 to Charles Sadbach to arrange the PTSD treatment in exchange for loaning Thomas Tallentire Medals to the Town Council.

482

DATE, TIME AND VENUE OF NEXT MEETING

Tuesday 9th February 2016, 6.30pm, Stanley Civic Hall

STANLEY TOWN COUNCIL



Brass Festival 2016 Update

Prepared for Communication & Events Committee

Prepared by: James Harper, Community Development Manager

4th February 2016

INTRODUCTION

At the meeting of the Communications & Events Committee held on 8th December it was **RESOLVED** that the Committee would **RECOMMEND** to Council that Stanley Town Council provide funding to enable the Popular Brass festival to be carried out in the Stanley area for 2016.

CURRENT POSITION

Community Tour: Project Outline

Brass Community Tour currently has a working title of 'The Party in the Park' and is scheduled to take place Monday 11th – Friday 15th July. Currently opportunity for 5 outdoor, community venues to take part in the tour with current cost to take part projected to be £5000 - £6000. Each event would consist of:

- A FREE 2 hour event in a community venue.
- Performances by 4 International street bands
- Professional outdoor event set up, with an equivalent ticket value of £20

To promote this event the festival would seek to programme a schools workshop or performance in each tour location on either the day before or the day of the event; as well as a short lunchtime performance on Stanley Front Street. This is dependent on band availability and budgets.

Additional workshops can be programmed into local schools via support from the Town Council or Members Initiative Funding. Schools may also pay for their own workshops during the festival week. With the permission of Members, I can also investigate and touch base with Stanley AAP regarding their interest in these workshops and the community event.

STANLEY TOWN COUNCIL

Stanley Town Council have currently budgeted £5150 to potentially take part in the tour and i have advised DCC the council is also keen to explore the option of the activity taking place in the high street or being scheduled for the festival weekend of Sat 16th or Sun 17th. I also suggested Annfield Plain park would be a potentially appropriate location should the event need to be located in a park.

Festival Manager Kate James (DCC), has confirm that the tour will take place only on the original scheduled dates and a weekend performance will not be possible. This is due to lack of availability of the festival's international street acts who will be required at the festival's Streets of Brass event in Durham city. With regards to relocating the event to Stanley Front Street this too will prove tricky due to infrastructure costs.

RECOMMENDATION

To continue to work alongside DCC to enable The Brass Festival to come to Stanley. Nick Malyan (DCC Arts Officer) is prepared to carry out a short presentation with the Town Council if need be.

FINANCIAL IMPLICATIONS

As mentioned above there is a possibility that there may need a slight increase on the budget available to this project to make possible. As the figure DCC are currently working to will be £5000 - £6000.

NEXT STEPS

JH is meeting again with Nick Malyan (DCC Community Arts Officer) on Feb 8th in Stanley to discuss further details ahead of project being agreed by Stanley Town Council communications and events committee.

STANLEY TOWN COUNCIL



Christmas 2016 Working Group Update

Prepared for Communication & Events Committee

Prepared by: James Harper, Community Development Manager

4th February 2016

INTRODUCTION

At the meeting of the Communications & Events Committee held on 8th December it was **RESOLVED** that the Committee would **RECOMMEND** to Council that “A Christmas Working Group be established, to work towards Christmas 2016” to report proposals to the Communications & Events Committee for approval and take forward delivery.

CURRENT POSITION

On the 21st January 2016 the Working Group met to discuss what went well for Christmas 2015 and what we can improve on, to look at dates for Christmas Light switch on 2016 & events in relation to Christmas 2016. The group discussed new ideas and improvements, possible Celebrities and themes for Christmas 2016. It was decided that the activities and events from 2015 were successful and the majority should be repeated with a few slight changes to ensure the smooth running of all events and activities and better promotion and co-ordination.

The Group discussed the possibility of carrying out a Christmas Market either outside the Civic Hall or in Stanley town centre throughout December using identical market stalls/wooden cabin stands. This could run in the lead up to Christmas including the night of the lights switch on.

In terms of the actual light switch on, the Working Group are exploring various celebrates and costs, and will report back to communications and Events with different possibilities. The group also discussed whether a theme for Christmas 2016 could provide an additional draw - and build on the success of MoriaCon. Star Wars was suggested.

Star Wars has massive appeal to young and old and bridges generations. Using this theme alongside a smaller but complementary Lumiere Light display including lasers etc would provide a fantastic atmosphere outside the Civic and throughout the Front Street. It could include Light Sabre battles, droid costumes including C3PO & R2D2, Storm Troopers, Jedi, Dart Vader and other characters from the Star

STANLEY TOWN COUNCIL

Wars universe. We could also incorporate showings of the classic Star Wars Films in the Civic throughout December and have a cosplay competition on the stage to complement the lights switch on.

In essence this theme idea of 'Star Wars' for the light switch on tied in with Christmas Market, accompanied with the the 'shows' as last year, light displays with Lumiere and a Celebrity switching the Lights on is the proposal for consideration by Committee.

The Working Group have recognised the success of Moria Con and with this in mind, would not only attract the People of Stanley but almost certainly people from further a field to enjoy the experience possibly getting involved with the whole event.

Proposed Dates so far;

Lights Switch on ; Saturday 3rd December

Christmas Market: the same day and/ or for a week building up to the 3rd.

RECOMMENDATION

Committee should consider the proposals and either approve or amend them. The key element to consider is whether a 'theme' would be desirable or if we should continue with a more traditional approach.

FINANCIAL IMPLICATIONS

This will become clearer as plans progress. However the working group are working to achieve the event within the allocated budget.

DATE OF NEXT WORKING GROUP

10.30am on 29th February, Civic Hall.



Stanley
**CYCLING
FESTIVAL**

SUNDAY 1st MAY 2016
OAKLEY PARK, STANLEY
register at www.stanley-tc.gov.uk